



125 West 55th St
New York, NY 10019

Contract # 25323047	Changes as of: 10/17/2016 at 10:46 AM	Version: Current State Version 2
CPE: 162/179/920	Flight: 10/24/16 - 11/13/16	Station: KFDX
Agency: Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Advertiser: Cole, Tom Product: Political	Market: Wichita Falls Office: WASHINGTON
Agency Order #: 5442748	Primary Demo:	Total \$: \$1,600.00
Buyer: Bush, Carolyn	Con Type: POLITICAL/VOTE	Total Spots: 5
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total CPP: \$0.00
		Total GRP:
		Traffic #: 1442327
		Separation:

Comments: Flight dates 10/26-11/8

#	Day/Time	DP	Program	Rate	Len	10/24 - 11/6														
						10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	
5	Su 9a-10a		Meet The Press	\$100.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	
10	M-F 6:30p-7p		Entertainment Tonight	\$200.00	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0	
13	M 9p-10p		Timeless-NBC	\$600.00	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
14	Th 8p-9p		Chicago Med-NBC	\$500.00	30	0	0	0	0	0	0	0	0	0	0	1	0	0	0	
TOTALS:						0	0	0	0	0	0	1	1	1	0	1	0	0	0	



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Comments: Flight dates 10/26-11/8

#	Day/Time	DP	Program	Rate	Len	11/7 - 11/13							Total Spots	Total \$	CPP	GRP
						11/7	11/8	11/9	11/10	11/11	11/12	11/13				
5	Su 9a-10a		Meet The Press	\$100.00	30	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
10	M-F 6:30p-7p		Entertainment Tonight	\$200.00	30	1	0	0	0	0	0	0	2	\$400.00	\$0.00	0.0
13	M 9p-10p		Timeless-NBC	\$600.00	30	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
14	Th 8p-9p		Chicago Med-NBC	\$500.00	30	0	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
TOTALS:						1	0	0	0	0	0	0	5	\$1,600.00	\$0.00	0.0



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		Total GRP:
		Traffic #: 1442327
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/16 10:46 AM	System	Notice Received.
10/05/16 11:36 AM	System	Notice Received.
09/30/16 4:13 PM	KELLY JOHNS	Flight dates 10/26-11/8

Competitive Information	
Market Budget:	\$9,700
KFDX Share:	45%
Comment:	
KAUZ:	18%
KSWO:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,600.00	N/A	0.0
Total	100%	5	\$1,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$100.00
2016-Nov	4	\$1,500.00
Total	5	\$1,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 10:13 AM	GOTOSTRATA\kJOHNS	Confirmed	2	24	\$-2,765.00	\$1,600.00	Changes: Total \$ from \$4,365.00 to \$1,600.00, Total Spots from 27 to 5. 12 buylines added or modified.
Queued for Electronic Contracting	9/30/16 4:19 PM					\$0	\$0	
New	9/30/16 4:12 PM	KELLY JOHNS	Confirmed	27		\$4,365.00	\$4,365.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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